

coaches
COMMUNITY EVENT
2025 • DENVER, COLORADO





**MAIKA
LEIBBREANDT**

Live Like A Multiplier

The Secret Practices of Abundance Behavior

"What would you do if you were guaranteed success?" 25 years ago, a professor asked Maika Leibbrandt this question. It changed her.

Maika will guide you through a deeply insightful and powerfully informative conversation. With her signature playfulness, she names critical elements of professional thinking and doing that set apart those who live with freedom, ease and success from the majority who rely on grit and effort. Spoiler alert: It's not easy to live and work from a foundation of possibility in a world that thrives on scarcity and threat.

To build critical self-awareness, participants in this conversation will be invited to reflect and share in real time.

OUTCOMES

Maika will guide you through:

- Principles of Abundance Mindset.
- Critical Self-Awareness Moments
- Perspective-Shifting Practices in your Business

SPEAKERS BIO

Maika leads a thriving private consulting practice, serving leaders around the world from her home in Western Nebraska. Maika spent 15 years working in management consulting as an educational leader at Gallup, specializing in practical adoption of CliftonStrengths for coaches, clients, and teams.

She is the author of *Strengths + Resilience*, a thoughtful course blending the science of wellbeing with the performance of individual talent.

She works 1-on-1 with executives as a dedicated coach, and facilitates transformational interventions for teams and organizations.



SAM CAWTHOR

How To Win and Influence and Audience

Winning over an audience—whether in-person or online—is both an art and a science. For over 20 years, Sam Cawthorn has studied what it takes to captivate, engage, and influence any audience, no matter how skeptical. In this high-energy, practical session, Sam will expose the secrets that top international keynote speakers use to command attention, drive engagement, and inspire action. Attendees will walk away with powerful techniques to transform their influence and impact

OUTCOMES

Participants will learn:

- The Top 5 Strategies that professional keynote speakers use to hold the attention of even the most skeptical audiences.
- The Psychology of Influence—how to inspire action and create lasting impact with any group
- The Speaker's Blueprint—proven methods to market yourself effectively and build a thriving speaking career

SPEAKERS BIO

Sam Cawthorn is the Founder of global Speakers Institute Group.

Best-selling author of 11 books, including 5 international bestsellers. In 2006, Sam was involved in a major car accident that resulted in the amputation of his right arm and a permanent disability in his right leg.

Despite this, he became a former Australian of the Year, International Edupreneur of the Year, and one of the world's most in-demand global professional speakers



JANINE GARNER

The Worth Shift

Step Into Pricing With Confidence & Clarity

What if the way you price your services is telling a story—about your confidence, your positioning, and your future? And what if that story isn't aligned with the strengths and experience you actually bring?

In this transformative session designed for independent CliftonStrengths coaches, we'll go beyond the numbers and dive into the deeply held beliefs that influence how you price your work. You'll uncover the hidden forces that shape your pricing mindset—and how to shift those beliefs to align with your true value, your ideal clients, and the business you want to build.

This session will give you fresh perspective and practical tools. Jarner combines strategic thinking with a deep understanding of influence, positioning, and brand integrity to help you rethink what your pricing truly says about you.

OUTCOMES

After participating in this session, participants will learn:

- How to challenge outdated beliefs around what you're "allowed" to charge and who defines your worth
- Gain clarity on the value you bring—and how to price based on outcomes, not hours
- Calculate your minimum day rate and use it as a foundation for sustainable, aligned growth
- Shift from fitting in to standing out—pricing to reflect the impact you create, not the fear of losing a client
- Explore how your pricing shapes your brand and the kind of clients and opportunities you attract

SPEAKERS BIO

Jarner Garner, is a coach and strategist with over two decades of experience in global marketing—including leading brand work for names like Ralph Lauren.

She is the 3 x best-selling author of *Be Brilliant: How to lead of life of influence*, *It's Who You Know: How a network of 12 key people can fast-track your success* and *From Me to We: Why commercial collaboration will future-proof business*.

Janine is a global thought leader on connection. She is obsessed about the power of connection and how this helps to build brilliant relationships, unlock incredible and innovative collaborations, unleash leadership potential and ultimately help businesses make money, drive performance and fuel momentum.

She is sought after international speaker and over the past two decades, has worked with thousands of high-profile leaders and helped countless of Australia's top 50 ASX companies and multinationals – EY, CBRE, DXC Technology, Hewlett Packard, Micro Focus, Optus and CBA to name a few



LEO CASTILLO

Codify How a Team Works using Structural Dynamics

Some teams are high-performing: they communicate well, trust each other, collaborate effectively, and achieve goals. Other teams are dysfunctional: poor communication, lack trust, frequent conflicts, and struggle with imbalanced participation and decision-making. So how do we get the team we want? It starts with accurately identifying the patterns of interaction in a team and employing the right strategies to alter it.

Join Leo Castillo, a Certified Structural Dynamics Practitioner (based on David Kantor's pioneering model), to learn how to codify the actions and patterns of behavior in both effective and dysfunctional teams. This understanding will allow you to properly diagnose issues and implement strategies to transform dysfunctional teams into high-performing ones.

OUTCOMES

Participants will:

- Discover how to codify the behavior of members in a team using the Structural Dynamics
- Practice codifying an interaction using the model
- Learn about an actual case study on how using the model has moved a team from dysfunctional to high performing

SPEAKERS BIO

Leo Castillo is Founding Partner and Lead Consultant for Culture & Strategy for Fearless Consulting Inc.

With more than twenty-five years of experience in organizational development and business transformation, he focuses primarily on leadership, team dynamics, strategy, and culture change.

His clients include many Fortune 500 global and local companies in the Philippines, Singapore, Vietnam, Indonesia, Japan, Cambodia, Hong Kong, China, Australia, the United States and the United Kingdom.

He is one of the leading voices for Psychological Safety, having led large-scale culture change transformation programs globally.

He is a Certified Practitioner for The Fearless Organization Scan (based on the work of Amy Edmondson), Timothy Clark's Four Stages of Psychological Safety, a WIAL Certified Action Learning Coach, a Certified Gallup Strengths Coach, and a Certified Emotional Culture Consultant.



JON SEXTON

From Initial Insights to Lasting Impact

Building a Sustainable Strengths Based Culture

Have you ever wondered how to help clients move beyond their initial excitement for hosting a team workshop and more intentionally integrate CliftonStrengths into their organizational culture? In this interactive session, we'll explore strategies to build more immersive, engaging client relationships and provide fresh ideas for deepening strengths initiatives. Join us to learn how to take strengths-based aspirations beyond the surface and create a lasting impact.

OUTCOMES

After participating in this session, participants will:

- Have the ability to design proposals with tiered options that build upon a client's initial request.
- Leverage provided resources to take strengths initiatives beyond an initial workshop.
- Explore equipment and resources both to level up their social media game and / or to provide recommendations for clients to integrate strengths into their culture.
- Describe how the Q12 Survey can be leveraged to create a pre-post proposal design that may appeal to more strategic leaders.

SPEAKERS BIO

Dr. Jon Sexton is the Founder of Sexton Leadership LLC. His work focuses on facilitating engagement initiatives, designing and facilitating leadership development workshops, and providing individualized executive coaching. In addition to his work with Sexton Leadership, Jon serves as the SVP of Culture & Leadership Development at Vibrant and as Past President for the Association of Talent Development, Mississippi Valley Chapter.

Dr. Sexton has logged over 750 coaching hours with an approach rooted in positive psychology & appreciative inquiry. He regularly facilitates speaking engagements on the topics of creating inclusive workplaces, employee engagement, leadership development, team development, and workplace wellbeing. He has worked with clients across the U.S. including the Cancer Support Community, Greater Iowa City Community Leadership Program, Iowa Credit Union League, Women Lead Change, and the U.S. House of Representatives - 17th Congressional District of Illinois. In addition, he has worked with a wide variety of educational institutions and credit unions throughout the country.

Jon earned his Ph.D. in Educational Policy & Leadership Studies and a Master's in Student Development at the University of Iowa. He earned his Bachelor's degree in Psychology from Central College. In addition, he holds a Professional Coaching Certification with the International Coaching Federation and is certified in both CliftonStrengths and Hogan Assessment Systems.



CHARLOTTE BLAIR

Managing Hot Spots & Tricky Spots in Facilitation

The art of facilitation has many layers of skills it's an art and a dance, navigating group dynamics, managing tricky moments, and ensuring all voices are heard. But what happens when we encounter hot spots, difficult participants, or unexpected resistance? Our ability to stay grounded starts with self-awareness.

We'll dive into essential micro-skills for collaboration, equipping facilitators with practical tools to navigate group dynamics and create space for meaningful dialogue. Expect a mix of self-reflection and discussion in this interactive session.

We'll also crowdsource practical strategies for handling hot spots, gathering input from the group to build a shared toolkit of phrases and techniques. Together, we'll explore real facilitation challenges and co-create responses that help us navigate difficult moments with confidence.

Whether you're a seasoned facilitator or new to the craft, this session will help you better manage yourself in the heat of the moment and guide groups through complex interactions with confidence and compassion.

OUTCOMES

Participants will:

- Strengthened Emotional Resilience by learning how to regulate your strengths and emotions and tap into your Wise One when navigating tricky facilitation moments.
- Learn Micro-Skills for Collaboration by developing key facilitation techniques such as noticing and naming, pacing, normalizing, and helping people hear each other.

We'll also crowdsource facilitation wisdom from the group—building a shared toolkit of what to say and do when faced with:

- The quiet participant who isn't speaking up
- The interrupter who keeps talking over others
- The dominator who takes up too much space
- The disengaged participant who seems withdrawn or sceptical

SPEAKERS BIO

Charlotte Blair is an ICF Professional Certified Coach (PCC), widely known as The Coaches' Coach for her dedication to supporting fellow coaches in their growth and impact. With a background in sales for multinational companies like Canon and Verizon, she transitioned into coaching in 2011 after attending The 7 Habits of Highly Effective People, realizing her true purpose lay beyond IT sales.

Her journey began with ICF accreditation, followed by being part of the first Accelerated Strengths Coaching Program in Sydney in 2013 and then earning an Advanced Diploma in Facilitation. She founded The Strengths Partners in 2014, dedicated to helping individuals, teams, and organizations maximize their strengths.

In 2022, Charlotte sparked the idea for the Connect, Learn and Share event, which grew into a thriving community on the Circle platform in 2024, fostering collaboration and professional development for coaches.

She continues to work with large blue-chip organizations, blending her sales and facilitation expertise with strengths-based coaching to drive leadership and team success.

**MICHELLE
CUMMINGS**

Hands on Activities to Use with Teams

Join Michelle Cummings, founder of Training Wheels and a recognized leader in the team development industry, for an engaging, hands-on workshop designed to enrich your repertoire of team-building activities.

Building upon her highly acclaimed session at last year's Connect, Learn and Share conference, Michelle will introduce a variety of innovative experiential exercises aimed at enhancing communication, trust, and collaboration within teams.

Participants will actively engage in these activities, gaining practical insights and techniques that can be immediately applied to foster stronger, more cohesive teams in any organizational setting. Michelle will also have a table with all her goodies for sale at the event.

OUTCOMES

Participants will:

- Have the opportunity to purchase a diverse set of experiential activities tailored for team development.
- Understand the underlying principles and objectives of each activity to ensure effective implementation.
- Develop skills to facilitate engaging and impactful team-building sessions that promote enhanced communication and collaboration.

SPEAKERS BIO

Michelle Cummings, M.S., is the Big Wheel and founder of Training Wheels, a known leader in the Team building field. She is also the Co-Founder, CEO, and Chief Creative Officer for Personify Leadership, a global leadership development course.

She is an accomplished author and is a dynamic, sought-after speaker and consultant in the areas of leadership, teambuilding, and experiential learning. Michelle has created a wide variety of facilitation, debriefing and teambuilding activities that have collectively changed the way trainers and educators work.



DR. RYAN DARBY



BRANDON MILLER

The Most Important Thing

What matters most to your people? In this keynote, Brandon Miller, CEO of 34 Strong, and Dr. Ryan Darby explore a deceptively simple but transformative question: What is the most important thing—to each individual you lead, coach, or serve?

They'll unpack how engagement surveys, coaching conversations, and leadership practices can all become more powerful when centered on this core idea. Expect insights on how to elevate manager effectiveness, deepen client impact, and why—more than anything—relationships are the foundation of success in work and life

SPEAKERS BIO

Dr. Ryan Darby is the Chief Services Officer at 34 Strong, where he leads a dynamic learning and development team focused on maximizing organizational potential.

A certified strengths coach with a background as a professor, Dr. Darby combines academic rigor and practical experience to help organizations unlock the full potential of their employees.

He has over a decade of experience in employee engagement, having worked with Fortune 500 companies, government agencies, and educational institutions to improve performance through strategic employee engagement initiatives. As a thought leader in the field, he is passionate about using data to empower managers and create workplaces where employees thrive.

SPEAKERS BIO

Brandon Miller is the CEO of 34 Strong, a consultancy dedicated to transforming workplace culture through strengths-based leadership. As one of the first seven certified Gallup CliftonStrengths Coaches globally, he's been a driving force in the Strengths Movement for over 15 years, coaching hundreds of leaders to unlock potential and boost team performance.

With nearly two decades in leadership training and consulting, Brandon has worked extensively with public health agencies like the California Department of Public Health and the FDA—helping them build more engaged, strengths-led teams.

He's also the author of *Incredible Parent* and *Play to Their Strengths*, books that bring strengths-based insights into parenting and leadership. As host of *The Strengths Whisperer* podcast, Brandon shares practical wisdom on leadership, engagement, and building thriving teams. His dynamic approach and deep expertise make him a sought-after speaker on strengths-based culture and performance



JAMIE LIBROT

How Adults Learn

Studies show that the average corporate workshop participant retains just 5-20% of what they learned. This can be drastically improved to 80% or more if facilitators apply scientifically tested techniques based on how the brain and memory work.

Jamie Librot has spent more than three decades studying the science and art of facilitation. Combining elements of psychology, marketing, and theater, her workshops are transformative, fulfilling experiences that change the way attendees think.

OUTCOMES

After participating in this session, participants will learn:

- Principles of Adult Learning Science.
- How to increase participant absorption of material.
- Techniques to improve their own workshop participants' retention.
- Strategic gamification.
- Psychology of memory.
- How to apply Richard Thaler's "Nudge" principle to encourage post-training action and retention.

All of the principles will be modelled in a highly gamified, provocative session.

SPEAKERS BIO

Jamie Librot is the Global Head of Executive Talent for JPMorganChase Asset & Wealth Management (AWM) business. AWM's 28,000 employees manage \$6T worth of assets around the world. In this role Jamie manages the Managing Director Promotion process, Succession Planning, Talent Reviews, Values, and several executive learning programs. She is also an executive coach specializing in "honor's program" level coaching for very seasoned leaders.

Jamie is one of the co-founders of the Gallup-Certified Coach initiative. During her 12+ years at Gallup, she coached over 4,000 coaches around the world. She consulted Fortune 500 executives on topics related to employee engagement, team conflict resolution, team building sessions, selection programs, and others. After Gallup Jamie went to Sabert, a \$1B manufacturing company to build a new talent department that encompassed employee engagement, learning and development, DEI, selection, talent review, succession planning, and other functions. Sabert transformed from Gallup's lowest quartile in employee engagement in 2017 to winning a Gallup Great Workplace Award in 2025.

Jamie earned a Masters Degree in Social-Organizational Psychology from Columbia University (where she was the commencement speaker) and a Bachelors of Business Administration in Marketing from the George Washington University (Honors Program). She resides in the NYC



COL MAGGS & NICK WINTERS

Exploring your Strengths with the CS Strengths Deck

Join us for an interactive and experiential session where you'll explore the CS Strengths Deck—a dynamic tool designed to enhance strengths-based coaching.

Through a series of hands-on activities, you'll experience how the deck can increase self-awareness, spark meaningful conversations, and help clients apply their talents with greater confidence.

Working in small groups you'll be using the deck to reflect on your talents as both an individual and as part of a team, to navigate challenges, and develop actionable strategies.

This session is designed to be engaging, practical, and fun—giving you the chance to learn by doing. You'll leave with fresh ideas, a deeper appreciation for the deck's versatility, and a clear sense of how you can integrate it into your coaching practice.

OUTCOMES

After participating in this session, participants will:

- Experience the CS Strengths Deck in action.
- Learn practical coaching exercises.
- Explore strengths and stumbles in real situations.
- Make strengths conversations more engaging.

SPEAKERS BIO

Col brings over 20 years of experience as a martial arts instructor, as well as being a Gallup®-Certified Strengths Coach, and combines his coaching expertise with his passion for helping individuals discover their inner strengths.

Nick brings over 20 years of product and project management experience in global banks. A consistent theme, and his passion, is finding ways to unleash the talents of individuals and teams to achieve greater fulfilment and productivity for both themselves and the organisation.

We founded Vortex Cambridge to create innovative tools and resources that empower individuals and teams to unlock their potential, focusing on personal and professional growth through strengths-based development. Our mission is to make discovering and applying talents an engaging and transformative experience for everyone.



JANE MCCARTHY

The DNA of HOPE & Strengths

Exploring the science, strategies, and coaching techniques

In this dynamic and interactive session, we'll explore the powerful role of HOPE in coaching. Using insights from Gallup research, we'll dive into key stats and findings on HOPE—why it matters and why people crave it even more than trust, compassion and stability in today's world.

JaneStorm will introduce The DNA of HOPE—what it is, why it's essential, and how Strengths-based coaching can activate it. HOPE (Holding Onto Positive Energy) is a VERB!

Let's break it down together through a panel discussion and interactive activities to uncover how HOPE can transform coaching and leadership worldwide.

OUTCOMES

After participating in this session, participants will:

- Learn key Gallup findings on HOPE and its impact on performance and resilience. Along with Trust, Compassion and Stability.
- Gain global perspectives on HOPE in coaching through the lens of CliftonStrengths.
- Engage in thought-provoking questions and activities to uncover how HOPE is activated across different cultures.
- Walk away with actionable CliftonStrengths coaching strategies to help clients move from stuck to unstoppable using the DNA of HOPE.

This session will highlight key Gallup insights on HOPE, introduce The DNA of HOPE as a tool, and lead an interactive panel discussion on how HOPE is perceived and activated across cultures. HOPE is a verb—an active force that fuels coaching, leadership, and meaningful change. This discussion will explore how HOPE can be harnessed to create lasting impact in coaching and leadership worldwide

SPEAKERS BIO

Jane McCarthy is a HOPE Activator, ICF PCC Executive Coach, and Gallup CliftonStrengths Coach, specializing in helping individuals and teams unlock their strengths, navigate uncertainty, and build resilience. She believes that HOPE (Holding Onto Positive Energy) is not just a feeling—it is a strategy that drives transformation and success.

With over 30 years of leadership experience, including a career at Verizon, McCarthy has led global programs, strengths-based workshops, and executive coaching engagements across industries. Her work spans large organizations, government agencies, nonprofits, and corporate teams, where she helps leaders leverage their strengths and use HOPE as a tool for growth and innovation.

As the founder of the JaneStorm Global HOPE Activator Community, she is committed to creating a storm of HOPE around the world by bringing together coaches, students, leaders, and changemakers to foster resilience, possibility, and transformation. Her passion for HOPE has taken her across the globe, including two major speaking engagements in India in 2022, where she shared messages of unity and HOPE with audiences of 20,000 and 700,000 people.



KEVIN MEENAGHAN

Lego Lifeline

Reviving Our Patient, One Brick at a Time

In this fun, engaging, learning activity, participants will be in teams of 5-7 (essentially at their tables). The objective is to "save" the lego patient. The lego patient is placed in the front of the room in a box. Each team has 50 lego pieces with which they are to rebuild - "save" - the lego patient. One team-member at a time will go to the lego patient, study it, and come back to the team with instructions and ideas on how to rebuild the patient.

Once the team has determined how to use their lego to build the patient, the "planning phase" ends and the "operating phase" begins, where the team will build their patient. Each team has a time-keeper, and will keep track of their planning time and operating time. The team with the lowest time with an accurate "rebuild" of the lego patient is the winner.

While the learning can be strengths-based, I have also used this to highlight communication styles, bringing to light how each person on the team communicates differently, and how the diversity of communication styles can make us better and more effective.

After completion of the activity, we will pose 3-4 debrief and learning questions for the teams to ponder, and as time allows, invite them to share the learnings with the crowd.

OUTCOMES

After participating in this session, participants will:

- Recognize their strengths in action
- See the strengths of others in action
- Explore how to apply what they learned with their clients
- Learn a new team-building and strengths recognition activity
- Participants could leave with valuable prizes!!

SPEAKERS BIO

Kevin Meenaghan, Chief Strategist and President of Wardroom Success Strategies, has first-hand experience and insight into the power of the Wardroom. Kevin invested 26 years as a U.S. Navy pilot and officer. His own personal leadership journey began in the Wardrooms and flight decks onboard aircraft carriers, where his leadership abilities orchestrated the movements of hundreds of crew members as they assisted in the takeoff and landing of aircraft, and the employment of carrier strike group ships. His military leadership reached the highest levels, culminating in the facilitation of meetings with the President's National Security Advisor, Secretary of Defense and Chairman, Joint Chiefs of Staff.

Kevin's business, Wardroom Success Strategies, stems from his time as a Naval Officer. The Wardroom onboard a Navy vessel is the private room for higher-ranking officers, a place where those in management positions gather to rest, take meals, and discuss matters. In the Wardroom, leadership is nurtured and camaraderie grows. Founded by Kevin, Wardroom Success Strategies offers professional organizations The Wardroom Experience through methodologies that foster leadership, build teams, and deliver stronger professional cultures.

Kevin lives on a 20-acre farm in Washington State, USA, and has amassed ~75,000 pieces of lego!!



LISA CUMMINGS

Icebreaker Exercise to Warm up Your Introverted Participants

If you lead workshops, you've probably had that look before – the one that says, “please don't call on me, please don't call on me.” In this session, I'll share one of my favorite tools for warming up the room. It's an icebreaker that allows every communication style to comfortably transition into an interactive day.

These Strengths Spotlight cards highlight every person in the room, without making them feel soloed out in an uncomfortable way. You can use the cards with any strengths-focused content, as they are not directly tied to CliftonStrengths (although it pairs like wine and cheese).

OUTCOMES

After participating in this session, participants will:

- Practice the exercise and get to know your Strengths-peers while putting a conversation-based Partner Activity in your repertoire.
- Walk away with a template you can print and customize for your own events.
- Feel confident warming up the room, whether it's 10 people or 1,000.

SPEAKERS BIO

Lisa has delivered events to over 22,000 participants, in-person in 14 countries. She's a Gallup-Certified Strengths coach, a certified life coach, and an MBA.

You can see her featured in places like Harvard Business Publishing, Training Magazine, and Forbes. She's the founder of the company and podcast called Lead Through Strengths.

With a background in sales, marketing, and talent development, she brings a fun mix into our world of strengths coaches.

When she's not out spotting strengths in people, you'll find her trying to learn Spanish on Duolingo, hiking, or playing drums in a rock band.



MAGGIE MEYLOR

Reset, Refocus, Elevate

Empower Your Business & Life

In this engaging session, you'll learn how to leverage a proven template that I've refined over the past 10 years, designed to carve out dedicated time every 90 days to propel your business and personal life forward with intention and purpose. This step-by-step framework empowers you to revisit, realign, and elevate your core mission, vision, and values, ensuring that every quarter you are setting a clear path toward growth and success.

By taking a deliberate pause from the daily grind, you'll learn to zoom out and assess the bigger picture, gaining the clarity needed to identify key opportunities and challenges. This process not only refines your strategic direction but also revitalizes your commitment to what truly matters in both your professional and personal life.

This session offers actionable insights that bridge the gap between short-term demands and long-term aspirations. You will walk away with practical tools to create a sustainable rhythm of progress and a renewed sense of purpose, setting the stage for transformative change. Join me to discover how a quarterly reset can lead to continuous elevation in every facet of your life.

OUTCOMES

After participating in this session, participants will:

- Staying on the path of doing what really matters, honor their values.
- Stay true to their mission.
- Learn how to avoid distraction improved time management.
- Learn how to implement a proven tool for success both personally and professionally .

SPEAKERS BIO

Maggie Meylor is an ICF and Gallup-certified strengths Coach who helps entrepreneurs and small business owners build successful, values-driven businesses without burnout. With over 20 years of experience in business operations and efficiency strategies, she equips leaders with the tools to streamline their work, maximize their time, and focus on what truly matters.

Through interactive workshops and practical coaching, Maggie simplifies complex challenges into clear, actionable strategies that empower business owners to take control of their time and success. Her strengths-based approach helps professionals prioritize high-impact work, reduce overwhelm, and align their business with their core values.

Maggie is a lifelong learner and community builder who values faith, family, and meaningful experiences. Married for 40 years, she draws inspiration from travel, great food, and helping others create a life and business they love.

'How I...'

Real Stories of Coaching Business Growth & Lessons Learned

Join us for an insightful and candid panel discussion featuring three accomplished coaches at different stages of their business growth. Our panellists will reveal the pivotal moments, strategies, and lessons that shaped their success—giving you a behind-the-scenes look at what it really takes to thrive in the coaching industry.

Through real-world experiences, you'll discover how they leveraged their strengths, overcame obstacles, and made strategic decisions that led to business growth and impact. Whether you're an established coach or just starting out, this session will offer practical takeaways to help you grow your own business with confidence.

Leave this session with actionable strategies, fresh insights, and the motivation to take your coaching business to the next level!

OUTCOMES

Participants will learn:

- Finding Your Niche:**
 Angelina Soon reveals how she built a successful niche business by combining her strengths accreditation, project management expertise, and love of writing. Discover how to identify and leverage your unique skills to create a business that stands out.
- Overcoming Setbacks & Scaling Up:** Taralyn Jensen shares her raw, unfiltered journey of being fired for shining too much—and how she turned that moment into fuel for something greater. From resilience and vulnerability to celebrating every pivot, she'll reveal the hard-earned lessons that helped her navigate the business-building experience. Walk away with insights to help you own your brilliance, stay grounded in what truly matters most, and build momentum—without losing yourself in the process.

- TBC

SPEAKERS BIO

Taralyn Jensen is the Owner and Chief Energy Officer of Activate Coaching, bringing over 18 years of experience in workplace culture, high-performing teams, and holistic well-being. She integrates engagement and strengths-based strategies to optimize performance and is recognized as a transformational coach, therapist, and keynote speaker.

Angeline Soon is a Gallup-certified CliftonStrengths® coach and founder of Amplify Soon Coaching and Consulting. After a 23-year corporate career, she established her practice in 2023, combining her expertise in e-learning, project management, IT consulting, and writing. Angeline specializes in helping CliftonStrengths® coaches enhance their visibility by co-creating educational social and email content. She is also dedicated to empowering the next generation, particularly minorities, to recognize and leverage their strengths for personal and professional success.

TBC - is it you?

VIRTUAL SESSIONS

2025 • DENVER, COLORADO



Redefining Leadership:

How Women's Strengths Are Expanding the Leadership Playbook

Leadership isn't one-size-fits-all. Yet, strengths like Command, Strategic, and Competition have long dominated leadership narratives. Recent research suggests a shift, particularly among women in leadership, who are leveraging different strengths to navigate today's workplace.

This session shares insights from a study I conducted with 350 women in leadership who participated in our WiLD (Women in Leadership Development) programme. Open to women across corporate sectors-particularly pharma, data centres, and technology - The findings reveal how these women are redefining leadership and what this means for leadership development and organisational culture.

Why does this matter?

Women remain underrepresented in senior leadership worldwide. Traditional leadership models often make women doubt their leadership ability, as they don't identify with the traits and behaviours traditionally associated with leadership. By broadening our view of leadership, we create space for diverse leadership styles and greater inclusion at the top. Recognising and valuing

OUTCOMES

After participating in this session, participants will gain insight into:

- How leadership expectations have been shaped by traditional models and why they need to evolve.
- The strengths women bring to leadership and how they are reshaping influence, decision-making, and team dynamics.
- The challenges women face in leadership environments still shaped by outdated norms.
- How these insights can inform leadership development and create more inclusive workplaces.

SPEAKERS BIO

Margaret's scientifically based approach blends more than 20 years of entrepreneurial experience with academic research and a passion for workplace inclusivity. As a certified Gallup Strengths Coach and seasoned leadership consultant, she focuses on unleashing human potential and leveraging workplace culture as a strategic tool for growth.

Holding a PHD and MA in Applied Social Research Methods from the University of Limerick, Margaret offers practical, insightful guidance to help leaders navigate today's complex business environments, consistently delivering tailored solutions that drive organisational success

How to Sell Without Feeling Fake or Pushy

You're a confident coach and facilitator, yet are you a confident seller? Does the topic of sales bring a little vibe of icky, cheesy, or pushy? As we've all learned as business owners, selling skills are critical if you want revenue in your business. So, can you sell while feeling in integrity with your values and talents?

Yes!

In this session, learn frameworks for making offers that feel supportive rather than pushy. Get "swipe file" terminology you can make your own so that you know what to say as you're asking for their business. Reframe the top few myths about selling that create the ick-fake feeling in your gut. Instead, walk into your next sales conversations feeling confident and genuine.

OUTCOMES

After participating in this session, participants will:

- Practice sales conversation frameworks that feel in alignment with you
- Get one simple mindset swap that changes everything in sales.
- Practice the ask so that you walk away from the conference knowing what you'll say next time you're making an offer.

SPEAKERS BIO

Lisa has delivered events to over 22,000 participants, in-person in 14 countries. She's a Gallup-Certified Strengths coach, a certified life coach, and an MBA.

You can see her featured in places like Harvard Business Publishing, Training Magazine, and Forbes. She's the founder of the company and podcast called Lead Through Strengths.

With a background in sales, marketing, and talent development, she brings a fun mix into our world of strengths coaches.

When she's not out spotting strengths in people, you'll find her trying to learn Spanish on Duolingo, hiking, or playing drums in a rock band.

The Nonverbal Edge

Leveraging CliftonStrengths Through Body Language

Your strengths don't just shape how you think and act—they also influence how you communicate beyond words. In this interactive session, we'll explore the powerful connection between CliftonStrengths and nonverbal communication, uncovering how body language can reinforce or detract from your natural strengths.

You can strategically use body language to enhance areas where you have lesser strengths by adopting nonverbal cues that reinforce confidence, engagement, and presence—allowing you to project influence, build trust, and adapt to different communication styles, even when those strengths don't come naturally.

Through a blend of research-backed insights and hands-on activities, participants will learn how to align their nonverbal cues with your strengths to enhance presence, credibility, and connection. We'll discuss the science behind nonverbal communication, including posture, facial expressions, gestures, and other elements, and how different CliftonStrengths domains—Relationship Building, Strategic Thinking, Influencing, and Executing—manifest through body language.

OUTCOMES

After participating in this session, participants will:

- Discover how their strengths shape their natural nonverbal communication style.
- Learn to recognize and adapt to the nonverbal cues of others for better collaboration and leadership.
- Gain insights from research on how body language impacts trust, perception, and effectiveness.
- Practice key nonverbal techniques to enhance confidence, engagement, and influence.

This session will equip participants with a greater understanding of nonverbal communication and practical tools to harness their CliftonStrengths through intentional, effective body language.

SPEAKERS BIO

Judy is an Executive Coach with over two decades of experience transforming corporate cultures and humanizing the workplace. She's held HR leadership roles in various organizations such as Sun Microsystems, ResMed, and Qualcomm, and is the president of a non-profit board. Her broad, global experience enabled her to become a trusted thought partner, team champion, EQ advocate, and strategic connector.

Judy takes a strengths-oriented approach to development and growth, trusting that potential can be unleashed when we identify and supercharge our own unique talents. She incorporates body language and the mind-body connection, helping clients embody their strengths fully.

She believes in the power of connection for achieving success, initially with the connection to oneself and then branching out to others. She introduces tools that increase her clients' self-awareness and ability to regulate their emotions, enabling them to handle life's challenges with a positive rather than negative mindset. She's seen clients improve their relationships and develop greater self-confidence by making small actionable shifts leading to significant outcomes both personal and professional.

A world traveller, Judy worked at a tech firm in India for a year and has attended yoga retreats in 5 countries. She aims to walk 15K steps/day and does many of them with her dog, Ruby. She has a bachelor's degree from UC San Diego and two master's degrees in Health Administration and Industrial & Labor Relations from Cornell University. While in Ithaca, NY for grad school, she started a chocolate chip cookie business and didn't even have an electric mixer. She is the youngest of four girls, lives near the ocean, and a sunset still brings her joy.

Strengths-Based job Search

Understanding helps and hinders to help your clients find jobs faster

When our clients are in career transition they get lots of unsolicited advice. They have pressure from friends and family. People send them job postings all the time. Career professionals and books give them lists of tasks. But what works for one person doesn't necessarily work for the next person.

Understanding a client's strengths can help us guide them to do 2 things:

1. Understand WHY they are looking for a new job
2. To leverage strengths-based strategies to make their job search more effective. And understanding the blindspots and hinders can help job seekers and coaches avoid pitfalls of commonly used strategies.

OUTCOMES

After participating in this session, participants will:

- Learn strategies for effective strengths-based career exploration based on the CliftonStrengths 34
- Understand how a client's strengths impacts their job search strategies
- Understand how strengths knowledge can help you coach clients through career decision making
- Understand how to teach clients to communicate their strengths in resumes, cover letters, interviews, and LinkedIn

SPEAKERS BIO

Jennifer Doyle Vancil is a Gallup Certified Strengths Coach, ICF PCC, and Global Career Development Facilitator with 25+ years experience in higher education who is now a private career coach. Former faculty at Colorado State University teaching the MBA Career Management course 5x/year for 13 years and consultant to the strengths-based University of Tennessee.

She is the Expert Contributor for the book "Practical Strengths Career Success" with Jo Self and the author of the upcoming "Creating a Strengths-Based Career: Navigating your Journey to an Ideal Job." She coaches private clients in career exploration, strengths-based job search, and career transition strategies.

Creating a Strengths-Based Career

Learn how to make practical use of the CliftonStrengths assessment to have effective career exploration, job search, and career development conversations with your clients.

OUTCOMES

After participating in this session, participants will:

- Learn strategies for effective strengths-based career exploration based on the CliftonStrengths 34
- Understand how a client's strengths impacts their job search strategies
- Understand how strengths knowledge can help you coach clients through career decision making
- Understand how to teach clients to communicate their strengths in resumes, cover letters, interviews, and LinkedIn

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Get From Maybe to Yes:

The Discovery Call

Learn how to conduct a discovery call that moves a prospect to a client. If you struggle with closing leads and having a process for following up, this session is for you!

We will help you:

- Take control of your prospect calls
- Guide your prospects to a yes without giving away free coaching
- Limit your calls to 15 min (or the time you deem appropriate) without going over
- Follow up like a pro so you don't lose track of your prospects
- Lean on your strengths in the process of course!

OUTCOMES

After participating in this session, participants will:

- Complete a discovery call outline to help close more leads.
- Create a prospect follow-up plan.
- Feel more confident about your ability to maximize your prospect lead flow.

SPEAKERS BIO

Kristin Clark is a leadership and success coach who loves helping people get confident about listening to their own voice when deciding on a career path. She has a history of leading successful teams, helping young adults acclimate into the workforce, and encouraging adults to find a career that makes them happy.

Before becoming a sought-after career exploration coach, she ran corporate marketing departments, has been the most requested mentor through Torch, a professional mentoring company, and became a Gallup Certified Strengths Coach. Through these experiences, Kristin found her love for mentoring young people.

Kristin founded College Planning Untangled for teens and has been working with students to help guide them to determine a career they can love. Through Kristin Clark Coaching & Consulting, she works with young adults and experienced workers to transition into a career that makes them happy.

She and her husband Steve have two sons, Matt, a recent graduate of Oklahoma State University, Go Pokes. And Chris, a college graduate from the University of Alabama, Roll Tide. Both are enjoying their careers!

We are Stronger Together

How we develop Strengths Minded Leaders, Teams, and Organizations with coaching, workshops, and team building.

I have my Clifton Strengths certification, now what? Shortly after finishing my certification in 2020, I launched "We are Stronger Together", a program for organizations who want to build strengths minded leaders at every level of the organization. This program includes coaching, workshops, and team building. Our goal is to reach as many leaders as we can with the message that you should "get gooder at what you are already good at" (sorry English majors). If you want to launch your strengths based business, but aren't sure how to do that, join me for this conversation.

OUTCOMES

After participating in this session, participants will learn:

- Build and launch a Strengths Based Program for clients.
- Incorporate coaching, workshops, and team building for maximum impact.
- Measure success in an intentional and focused way.

SPEAKERS BIO

Libby founded Bravo cc in 2004 and 21 years later she travels the world evangelizing a simple message: You can be a confident leader who is driven by a clear purpose, is authentically powerful, and maximizes your potential at every stage of your personal and professional life.

She achieves this by bringing strengths based leadership development to any organization that wants to have this conversation. She believes that the best investment you can make in yourself and your team is to know your talents and work to turn them into strengths.

A certified Clifton Strengths Coach, Libby is gifted at challenging people to use their strengths. She is not afraid to ask the tough questions or have the hard conversation in order to grow, transform, and lead.

Libby's extensive client list including Southwest Airlines, GameStop, Dell, Lockheed Martin, Accenture, Overhead Door, Young President's Organization, and Stantec Engineering, Blue Cross Blue Shield and more speak to how in demand she is as a speaker, coach, and consultant.

A native of Texas, Libby's first paid gig as a speaker came at an early age. As a seven-year old she was invited to tell a joke at an in-studio taping of a game show. When she was done, her life changed forever: She got paid! Libby is a professed coffee addict (Grande Vanilla Latte please), remembers way too much pop culture trivia from the 1970s and 1980s, an introvert who knows how to extrovert, and knows every word to the 1980s rap classic, Bust a Move.

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